



## Virginia Green Lodging Profile:



# Embassy Suites Williamsburg

## Williamsburg, Virginia

**Virginia Green** is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. **Virginia Green** has established "core activities" specific to each sector of tourism, and these practices are considered the required minimum for participation in the program. However, **Virginia Green** encourages its participants to reduce their environmental impacts in all aspects of their operations; and this profile provides a full list of all their "green" activities. These are the activities that guests / customers can expect to find when they visit this facility.

### Embassy Suites Williamsburg

"Centrally located in Williamsburg, Virginia, the Embassy Suites Williamsburg hotel is within convenient reach of all the excitement and history the area has to offer. Our Embassy Suites hotel in Williamsburg is just minutes away from countless attractions."

**Green Statement:** "We are interested in saving our environment. We are happy to see so many Virginia businesses stepping up to the plate for our future."

### CORE ACTIVITIES for Lodging

"☑" This symbol indicates a required activity for Virginia Green Lodging facilities. Participants self-certify that these activities are in place and they provide additional specifics on other activities. Visitors to Embassy Suites Williamsburg can expect the following practices:

☑ **Optional Linen Service.** Virginia Green Lodging facilities must have some sort of system in place that allows guests to not have their sheets and towels changed every day. This facility pledges that they:

- Have signage in each guest room explaining the linen reuse procedures
- Change linens only upon request
- Train house cleaners on process for optional linen service

☑ **Recycling and Waste Reduction.** Virginia Green Lodging facilities must recycle and are highly encouraged to maintain a comprehensive recycling program. This facility pledges that they:

- Guests can recycle: plastic bottles, aluminum cans, office paper
- Recycling bins are located: collection bin in lobby & parking lot
- Hotel also recycles office paper, toner cartridges, batteries, electronic equipment

#### Guest rooms

- Instruct housekeeping to save and reuse unopened items

#### Kitchen (or meetings/events)

- Have an effective food inventory control to minimize waste

#### Dining room (or meetings/events)

- Use cloth napkins
- Use water pitches and filtered water to minimize the use of single-use bottles

#### Restrooms

- Use bulk soap dispensers in public restrooms
- Purchase recycled-content paper towels and toilet paper

#### Office

- Remove facility and staff names from junk mail lists when possible
- Reuse scrap paper for notes
- Make double-sided photocopies and avoid making extra photocopies

#### Building and grounds

- Use green cleaning products that are dispensed in bulk
- Use latex low or no-VOC paints
- Minimize use of pesticides and herbicides in landscaping

☒ **Water Conservation.** The facility must have a plan for conserving water that should consider plumbing modifications and landscaping. This facility pledges that they:

- Track overall water usage and wastewater
- Have established a numeric goal to reduce water consumption over time

#### Activities indoors

- Perform preventative maintenance to stop drips and leaks
- Use water-flow metering to discover leaks and areas of high use

#### Activities outdoors

- Have an effective landscape management plan which utilizes native species and metering and rain gauges

☒ **Energy Conservation.** The facility must have a plan in place that encourages replacement of lighting and equipment to energy-efficient alternatives. This facility pledges that they:

- Track overall energy bills
- Have had an energy audit to identify efficiency opportunities within the past 12 months
- Have established a numeric goal to reduce energy usage over time

#### Heating and cooling

- Have individual thermostats for each room/area
- Regularly perform preventative maintenance on HVAC system
- Keep office doors and windows closed in HVAC system is on

#### Lighting

- Use natural lighting
- Use lighting sensors to turn on/off lights
- Have adopted a policy/practice to turn off lights in unoccupied rooms
- Have installed high efficiency fluorescent ballasts and lamps (T5s and T8s)
- Have installed compact fluorescent light bulbs in all rooms and in canned lighting
- Have installed LED Exit Signs
- Have installed directional (downward-facing) lighting in parking areas and other outdoor areas
- Have adopted a policy/practice to minimize the use of lighting during night cleaning

☒ **Green Events Package.** The facility must offer a “green” or “environmentally-friendly” package for conferences, meetings and other events. Even if the facility only offers occasional, small events, at least recycling will be provided. This facility pledges that they:

- Promote the availability of “green meetings/conferences” in marketing packages
- Recycle paper products \*Recycle bins available in meeting room/lobby \*All conference information and communication done by email or internet. \*Receive accurate information on attendance to reduce food/conference waste \* Electronic registration and check out by hotel \*Provide transportation information by email \*Encourage vendors to stay with the green theme and minimize waste. Provide all

hotel information by email or internet. \*A Training is in place to inform employees that we are a “greening facility” \*Optional towel & linen service to guest. \*Encourage the use of energy \*Business center available to clients with copiers that provide double-side coping

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For more information on Embassy Suites Williamsburg, see [www.embassysuites.com](http://www.embassysuites.com) or contact Jeremy Berlin or Candace Masengale at [jeremy.berlin@hilton.com](mailto:jeremy.berlin@hilton.com) or 757-229-6800.

For more information on *Virginia Green Lodging* program, see [www.deq.virginia.gov/p2/lodging](http://www.deq.virginia.gov/p2/lodging) or go to [www.viriniagreentravel.org](http://www.viriniagreentravel.org).



*Virginia Green Lodging* program is a supporting partner of *Virginia Green*, the Commonwealth’s campaign to encourage environmentally-friendly practices in all aspects of Virginia’s tourism industry. *Virginia Green* is supported through a partnership between the Virginia Department of Environmental Quality, the Virginia Hospitality & Travel Association, and the Virginia Tourism Corporation.

